MINUTES

MARCH HRANA BOARD OF DIRECTORS MEETING 4 MARCH 2015

- 1. The meeting was called to order at 1710 at the NAS Oceana Officer's Club by HRANA Commanding Officer, Jim Joyner. Board members present were Kent Von Fecht, Carroll Bains, Judy Ready, John Allen, Troy Snead, Doug Williams, Bryan Roberts and Jim Dobberteen. Board Members Maury Unger, Doug Keller and Mike Gaughan were absent. Monument Milestone/Maintenance Manager Pete Koch was also present
- 2. Secretary's Report: Motion was made and seconded that January board minutes be approved. Minutes are available on the web site. February meeting was cancelled.
- 3. Treasurer's Report: Jim Dobberteen provided Statements of Financial Position for January and February 2015. He also made a motion that the remaining proceeds from the Air Show chalet be transferred to the Monument Maintenance fund. Motion was approved by the board. Jim said initial responses to the fund raising letter were good with thirty-eight replies with donations ranging from five to five hundred dollars. Seventeen letters have been returned for people who have moved and did not provide forwarding addresses. Kent took these for action and will attempt to get new addresses and resend the letters. Jim also requested that he be allotted up to \$50 for office supplies and postage. His request was approved.
- 4. Membership Report: Doug Williams provided a Membership Report as of 28 February 2015. The squadron currently has 540 members. No new members joined during January and February.
- 5. Plans and Programs: Operations Officer Judy Ready presented a plan for holding the annual Christmas party at Atlantic Shores. The proposed date is Saturday December 12, 2015. The board authorized her to proceed with the negotiations. Sonya Myers assisted Judy with the initial meetings. Other events for 2015 will include a Pig Barbecue in August, possible participation in any Battle of Midway celebration held by active duty commands, Air Show chalet in September and Flight Suit Social in October or November.
- 6. Monument Report: Pete Koch reported that much progress has been made on the Monument Milestone/Maintenance Plan. His presentation was quite detailed and lengthy and is included as an attachment to this report. John Griffing was mentioned as a possible industry liaison.
- 7. PAO Report: Troy Snead reported that he has been forwarding coverage of recent events to Wings Of Gold magazine.
- 8. March Luncheon: Wednesday March 18, 2015, 1130, Dam Neck Annex, Shifting

Sands Club, Fireside Room. Speaker TBA, hoping to get Snort Snodgrass.

April Luncheon: Wednesday April 15, 2015, same location, same time. Speaker TBA.

9. Old Business:

Squadron Elections and Membership meeting will follow April luncheon. Kent will put out email announcing this and requesting nominations for squadron officers.

All American Golf Tournament, Friday May 8, 2015. HRANA, Wings Over America Scholarship Fund, Tailhook Ready Room Six and the Aviation Boatswains Mate Association have teamed up to sponsor this event. Email has gone out to members. The board approved \$200 for sponsorship of two holes, one for each course.

10. New Business:

The board agreed to invite Sonya Myers to become a board member at large.

Kent announced the following administrative changes:

Captain Kit Chope being relieved as Oceana CO by Captain Louis Schager, Friday March 6, 2015.

New Oceana XO is Captain Richard Meadows.

Oceana PAO Kelly Stirling moving to NEXCOM Friday March 6th. – no relief named yet.

Jet Observer Editor Cathy Heimer leaving Friday March 13th, no relief named yet.

Carlton Lavinder, Rick Rudell and Ken Werhan taking over coordination of all bus tours.

- 11. CO/XO Comments: None
- 12. Hot Wash Up: Nothing
- 13. Next Meeting: Wednesday April 15, 2015 following luncheon.
- 14. The meeting adjourned at 1825

Monument Report for Board Meeting 3-4-15

- 1. We made measurable progress on our Construction and Monument Milestones and Maintenance Plan in the past 2 months.
 - a. Held a total of 5 meetings with the Architect, Contractor and sub contractors
 - (1) Covered design plans and cost estimates for a new donation wall
 - (2) Prepared repair plans & cost estimates for perpetual maintenance
- 2. New donation wall design plan was completed and forwarded to the City for approval
 - a. Material, fabrication and labor costs estimated at = \$ 20,826.97
 - b. It is a modified design in order to keep expenses to a minimum
 - c. Vertical slab of black granite vs concrete wall with granite inset
 - d. Dimensions will match the existing second wall approx 5'x7'
 - e. It will be erected to the right side of the existing second wall
 - e. The memorial plaques are the same sizes as the second wall
 - f. Lead time material requirements have been processed
 - g. Construction is projected to start May 1 with completion NLT May 25
- 3. Potential return on the \$ 20K+ investment is approx \$ 89K
 - a. 110 spaces for individual size plaques @ 1K = 110K
 - b. Larger size Diamond sponsorships will add to the potential return.
- 4. We are awaiting the repair estimates for the weather proofing, lighting and etc
- 5. Replacements for the trash can lids at the site are being processed with the supplier
- 6. The Monument maintenance donation letter to our members is producing results
 - a. Letter was prepared and sent in mid February
 - b. Suggest that the letter be published on our web-site as well.
- 7. Since the Monument is a signature achievement of our parent National ANA:
 - a. Suggest we appeal for donations/sponsorships from National members as well
 - b. Send a letter with attachments to the Editor for an article in WOG
 - c. Encourage Adm Fitzgerald / Philman to make personal appeal in their columns
 - d. Rollout media publicity in Hook, Military publications and etc as well
- 8. Statue/Memorial sponsorships from Defense Industries & individuals are off track.
 - a. Need to address this issue as a priority matter
 - b. Important to line up before Industry FY Marketing \$\$\$ are obligated elsewhere
 - b. Identification of a campaign coordinator is the immediate requirement
 - c. Produce the appropriate appeal letters as applicable (Business & Individual)
 - d. Finalize and approve the donation levels on the sponsorship opportunity pages
 - e. Coordinate the media publicity with the maintenance appeal.
- 9. We will be concentrating on the Milestone Plan beautification efforts as well as we prepare for the Tourist season starting in May.